

FLUX ACADEMY · A SCHOOL FOR SEEING

MODULE 3 · LEARNING TO SEE

Be a Tourist at Home

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LESSON 015



Archive Where You're From

- Be the archivist of your own hometown
- The ordinary place is the assignment
- Tourist eyes, on streets you know



What You'll Be Able To Do

- Shoot your home turf with fresh eyes
- Treat your camera as a tool of preservation
- Turn daily walks into an archive



Familiarity Makes You Blind

- We stop seeing what we see daily
- Tourists notice what locals ignore
- Fresh eyes are a choice



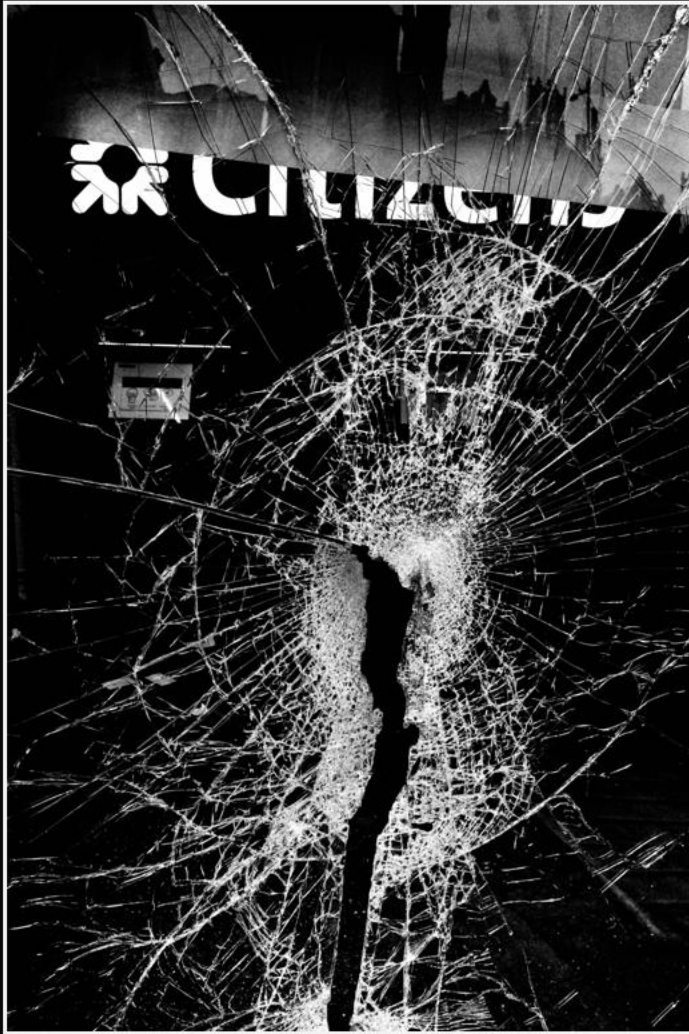
It Gives Your Life Meaning

- It'll give your life more meaning
- A service for people to look back on
- Your town deserves a witness



Be the Archivist

- Be the person who archives where you're from
- City or rural — every place counts
- Take responsibility for the record



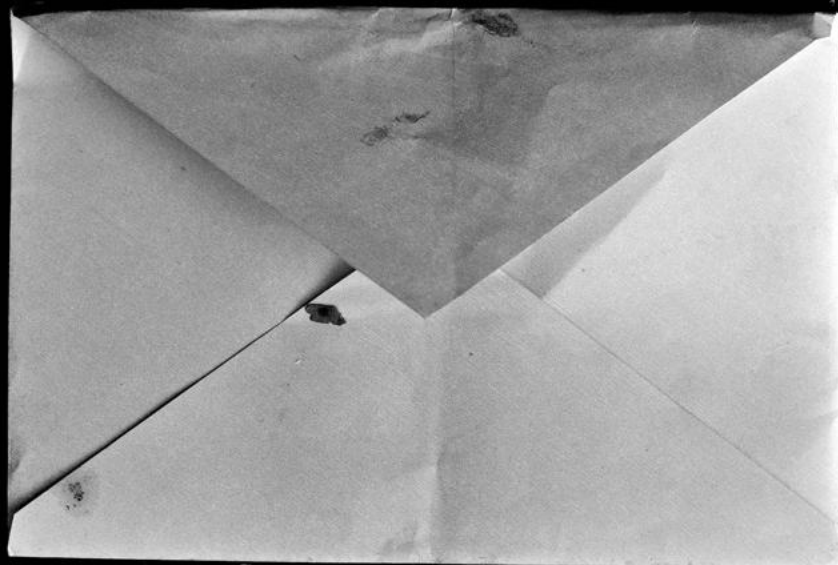
Photograph Everything

- Sculptures, lampposts, benches, trees
- Rivers, architecture, construction sites
- Vehicles, people, fashion, fleeting moments



Archiving Kills Decision Fatigue

- No more "what should I shoot?"
- The archive answers the question
- Just go out and photograph



The Mundane Becomes Endless

- Find beauty in the ordinary
- The mundane becomes endless fascination
- Don't wait for extraordinary moments



Treat Your Camera as Preservation

- The camera is a tool of preservation
- You're saving this moment of your town
- Document it before it changes



Aim for the Archive, Not the Trophy

- Not a project, book, zine, or gallery
- The goal is the archive itself
- Who cares about fame or praise now?



Make It Audacious

- Pick a goal that's bold and grand
- I'm creating the archive of my city
- A big vision pulls you out the door



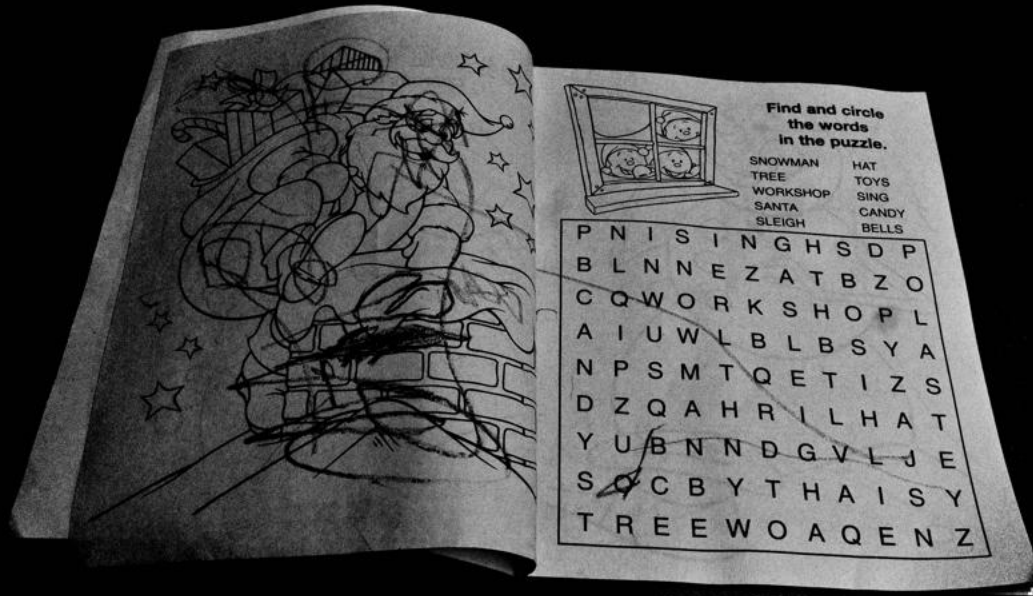
Work the Path You Know

- Walk a familiar local trail or route
- Photograph the sculptures, the river, the details
- A familiar path, archived with care



The Rural Town Counts Too

- Few photos exist of small places
- That scarcity makes your work valuable
- The only record might be yours



Camera on Errands

- Carry the camera on every errand
- Make it as natural as breathing
- The archive grows on ordinary days



Share It, Build the Record

- Start publishing your photographs
- Build a website, share the images
- A meaningful, ongoing project



Become the Camera

- Become the camera
- Move through home wide awake
- Preservation as a way of being



The Tourist Walk

- Walk your block like a first-time visitor
- Photograph what a tourist would
- Notice what you usually ignore



Pick Your Archive

- Name what you're archiving — your town, river, block
- Let that goal end the daily debate
- Show up and add to it



Thinking Home Is Boring

- "Nothing happens here" is a failure to see
- Boredom is the familiarity trap
- The richness was there all along



Shooting Only for Praise

- Waiting on fame kills the archive
- The value compounds quietly, over time
- Document now; meaning comes later



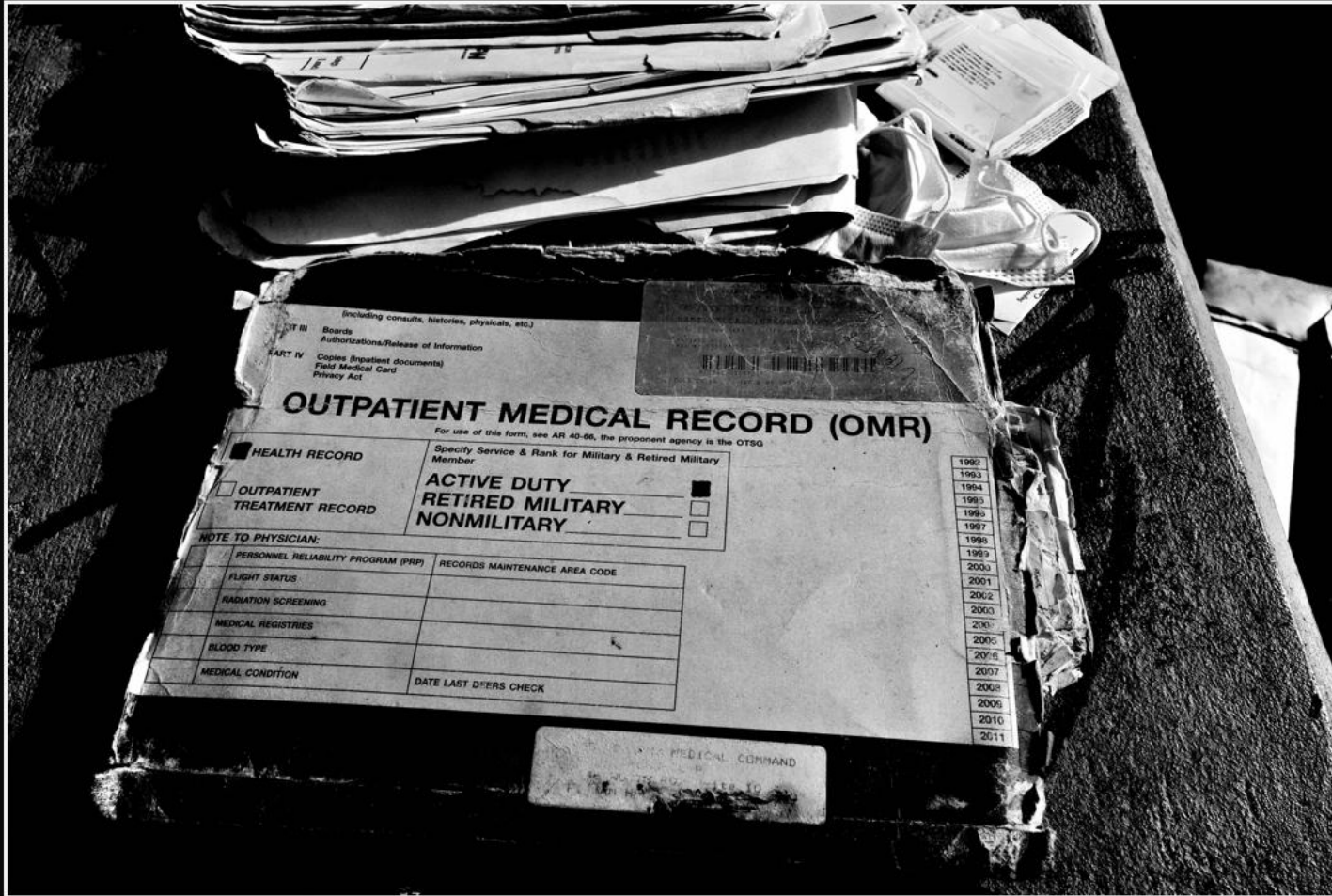
Openness Comes Home

- Builds on Lesson 014 — Juxtaposition & Serendipity
- Same openness, aimed at your own turf
- Receiving the street, where you live



Then We Look Closely

- Next: Breakdown I — Seeing (Lesson 016)
- We'll deconstruct real frames from Module 3
- Watch the seeing principles in action



Become the Camera

- Be the archivist of your hometown
- Photograph everything, fame or not
- Become the camera