

FLUX ACADEMY · A SCHOOL FOR SEEING

MODULE 1 · FOUNDATIONS

Photography as a Way of Life

BY DANTE SISOFO

LESSON 002



Not a Hobby, a Life

- For the obsessed, it's not a hobby
- It's a way of life
- The camera becomes how you exist



Build It Into Your Existence

- Make photography a daily, seamless practice
- Let it flow from your life, not interrupt it
- Adopt the way-of-life mindset



Your Answer to "Why I Wake Up"

- He who has a why can bear any how
- Photography becomes your purpose
- It affirms your life every morning



Bliss No Matter the Circumstance

- Joy in creation, regardless of conditions
- Bliss comes from the inside
- Meaning you carry anywhere



Existing Outside of Time

- The closest thing to not existing
- Past and future fade — you're just being
- Immersed in the present



Observe, Document, Cherish

- Your role: observe, document, cherish
- Life flows toward you
- Receive the moment, don't chase it



The Camera as a Passport

- The camera is my passport to life
- It gets you out the door
- An excuse for endless exploration



Preserving the Soul of the City

- Not freezing time — preserving the soul
- Archive how the city felt
- Every frame is visual history



Become the Eyes of Your City

- Observe everything. See it all.
- Become the eyes of your city
- A witness, a keeper of its memory



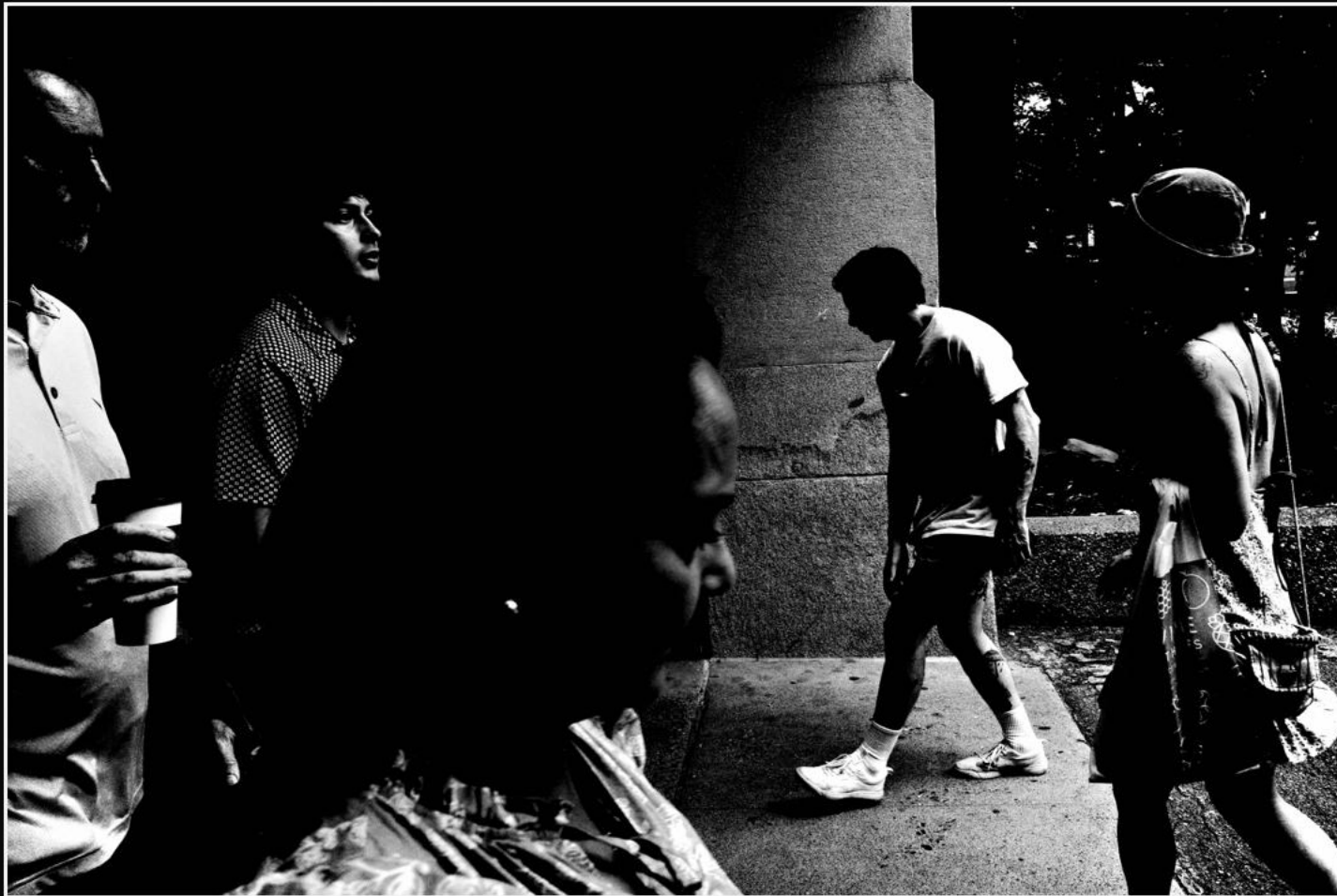
Simplify the Process

- Ricoh GR III, pocket-sized
- High-contrast black & white, small JPEGs
- Simplicity serves longevity



Always Ready, Always Creating

- A camera small enough to live with you
- No bulky rig, no fiddling with settings
- Ready to shoot at any second



Transcend the Photographer

- With a small device, you transcend being a photographer
- It's not about a camera around your neck
- Photography flows from your experiences



Increase Curiosity 1% a Day

- Let the camera be your compass
- Increase curiosity by 1% each day
- Curiosity is the engine of the practice



Wake Up Reborn

- Treat sleep like a mini-death
- Treat each morning like a rebirth
- A big kid with a camera



Meaning in the Mundane

- A hand gesture, a fleeting glance — lifted
- Create something from nothing
- The ordinary becomes the extraordinary



Creating Your Own Reality

- Not capturing life realistically — creating my own reality
- From documentary toward artistic abstraction
- The frame becomes your world



Your Archive Is Your Autobiography

- Your photographs are extensions of your life
- They carry the energy of your streets, your way
- The archive becomes your autobiography



Carry the Camera Everywhere

- One pocketable camera, on you always
- Lock simple settings, forget them
- Shoot on errands, commutes, walks



The Daily Rebirth Ritual

- Each morning: born again, eyes open
- Aim to increase curiosity 1%
- Sleep = mini-death, morning = reset



Treating It Like a Hobby

- A hobby gets put down; a way of life doesn't
- Don't wait for a "photo day"
- Sporadic shooting kills momentum



Over-Gearing the Process

- Bulky kit = friction = you leave it home
- Complexity is the enemy of longevity
- Heavy gear makes you look like a photographer



Built on the Goal

- Lesson 001 set the goal
- This turns that goal into a life
- Why → how you live



Shoot Everything, No Limits

- Next: Shoot Everything, No Limits (Lesson 003)
- Then the rest of Module 1's worldview
- A way of life means nothing is off-limits